

Hawaiian Gold TV

Go Home Shopping in China

For the first time in Hawaii product history, locally designed and produced products will be sold beginning January 2003 through a new home shopping television program. This fresh concept for Hawaii, called *Hawaiian Gold TV* has a potential audience of over 40 million Chinese households through Sun TV Macau, and 150 million Chinese households via satellite.



Five current exclusive product categories have been designed to concentrate attention on the most desirable and actively sold products of Hawaii:

- 1) Maui Divers Fine Jewelry**
- 2) Hawaii Travel Tour Packages**
 - a) Sightseeing**
 - b) Eco-Sports**
 - c) Weddings**
- 3) Hawaii Real Estate**
- 4) Hawaiian-Pacific Art and Collectibles**
- 5) Hawaii Food & Beverage Products**

Hawaiian Gold works on very reasonable production budgets and shares on a 50%-50% basis of percentage interest of the retail sale of all products presented and sold from Hawaiian Gold TV's presentations.

Hawaii Pacific Channel, Inc. is the only complete one-stop Television and Internet product fulfillment company in Hawaii. We offer a major value for its services to Hong Kong, Macau, and Mainland China. Those services include telemarketing and professionally trained operators standing by toll-free numbers twenty-four seven to conduct sales and customer service. Additionally, HPC assures pre-payment to its advertisers prior to overseas shipment of their goods.

For more information, questions or a custom presentation designed especially for your products, contact our sales staff at 808.732.3722/ 808.479.7652 or at goldtv@hawaiipacificchannel.tv.